



MEDIA KIT

MICHAEL LUSH

CHALLENGING CONVENTIONAL THINKING ABOUT MONEY,
FAMILY, FAITH, AND WHAT IT MEANS TO LIVE A STRONGER
LIFE.

ENTREPRENEUR | AUTHOR | SPEAKER | HOST OF STRONGER HUMANS

Michael Lush is an entrepreneur, author, speaker, and host of Stronger Humans. He is the Founder & CEO of Replace Your University and the founder of Funds of Freedom.

BOOK MICHAEL >

michaellush.me/book

BIOGRAPHY & CREDIBILITY

STRENGTH THAT SERVES

Michael Lush is an entrepreneur, author, speaker, and nonprofit founder who believes strength is meant to serve something bigger than yourself. As Founder & CEO of Replace Your University, he leads a financial education company that has helped more than 10,000 families pay off their homes faster and reach greater financial freedom.

His book, *Replace Your Mortgage*, challenges homeowners to rethink conventional assumptions about mortgages, debt, and banking. Michael founded Funds of Freedom to use resources, relationships, and influence to help fight human trafficking. He is also the host of *Stronger Humans*, a show of real conversations about money, health, faith, family, character, and impact.

Away from business, Michael is a husband, father of five boys, man of Christian faith, and farmer in Tennessee.



WHAT MICHAEL HAS BUILT

10,000+

HOMEOWNERS SERVED

REPLACE YOUR UNIVERSITY

FOUNDER & CEO

FUNDS OF FREEDOM

FOUNDER, ANTI-TRAFFICKING

STRONGER HUMANS

HOST

REPLACE YOUR MORTGAGE

AUTHOR

*Husband. Father of five boys.
Christian. Tennessee farmer.*

CONVERSATIONS WORTH HAVING

01

WHAT IF EVERYTHING YOU'VE BEEN TAUGHT ABOUT YOUR MORTGAGE IS WRONG?

Why so many homeowners misunderstand money, debt, and banking, and what it takes to pay off a home faster.

SAMPLE QUESTIONS

"What's the biggest myth homeowners believe about their mortgage?"

"Why do you think banks and schools never teach people this?"

02

WHY FINANCIAL SUCCESS DOESN'T AUTOMATICALLY CREATE FREEDOM

Entrepreneurship, leadership, mistakes, and building a business around a larger mission.

SAMPLE QUESTIONS

"When did you realize success and freedom weren't the same thing?"

"What would you tell an entrepreneur who's winning on paper but feels trapped?"

03

ARE WE RAISING BOYS TO BECOME STRONG MEN?

Fatherhood, masculinity, responsibility, and discipline, from a dad raising five boys.

SAMPLE QUESTIONS

"What does strength actually look like in a young man today?"

"What's one thing you've had to unlearn as a father of five boys?"

04

HOW FAITH CHANGES THE WAY YOU LEAD, PARENT, AND BUILD WEALTH

How Michael's Christian faith shapes his decisions, leadership, and worldview.

SAMPLE QUESTIONS

"How does your faith show up in a hard business decision?"

"Where have faith and ambition pulled you in different directions?"

05

WHAT IS WEALTH WORTH IF YOU NEVER MAKE AN IMPACT?

Why Michael founded Funds of Freedom to help fight human trafficking.

SAMPLE QUESTIONS

"What moment made the fight against human trafficking personal for you?"

"How should someone decide what their wealth is for?"

06

WHY WE TRADED CONVENIENCE FOR FARM LIFE AND HARD WORK

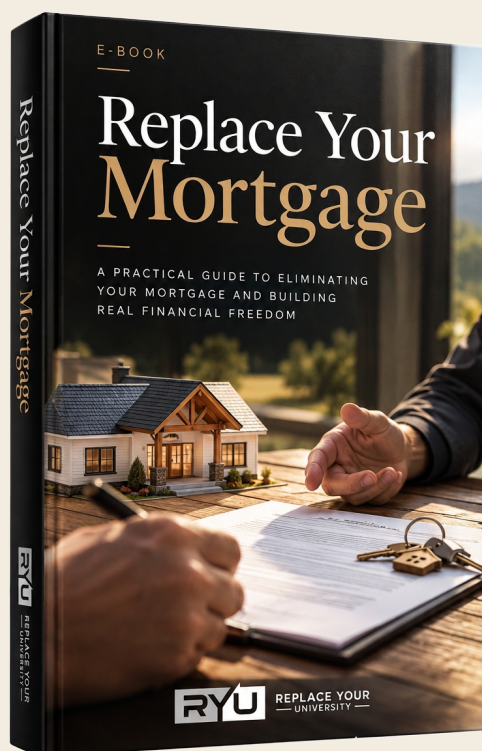
Family, land, and self-reliance on a Tennessee farm.

SAMPLE QUESTIONS

"What has farm life taught your boys that a classroom couldn't?"

"What did you give up to choose this life, and was it worth it?"

THE BOOK



REPLACE YOUR MORTGAGE

Michael's book challenges homeowners to rethink conventional assumptions about mortgages, debt, and banking, and shows a path to paying off a home faster.



OFFICIAL LINKS

WEBSITE

michaellush.me

YOUTUBE

youtube.com/@realmichaellush

REPLACE YOUR UNIVERSITY

replaceyouruniversity.com

FUNDS OF FREEDOM

fundsoffreedom.com

[BOOK MICHAEL >](#)

michaellush.me/book

Have a story worth sharing? Apply to be a guest on Stronger Humans at michaellush.me/guest